



ENVIRONMENTAL IMPACT REVIEW BOARD

By Email

March 8, 2012

Ms. Kate Witherly
Project Officer, NPMO
Canadian Northern Economic Development Agency
Yellowknife, NT

Dear Mr. Baetz,

Re: Information Requests related to the Proposed Inuvik to Tuktoyaktuk Highway Project

Please find attached Information Requests (IRs) that have been directed to the Canadian Northern Economic Development Agency from the Environmental Impact Review Board seeking information related to the proposed Inuvik to Tuktoyaktuk Highway project. These IRs have been generated as part of the environmental impact review of the proposed development being undertaken by the Environmental Impact Review Board (EIRB) to fulfill the requirements of the Inuvialuit Final Agreement and the *Canadian Environmental Assessment Act*.

Please complete a separate response to each IR, and clearly reference the IR number, topic and the Party that generated the IR (i.e., the source). Please complete your responses and submit them to the EIRB by March 30, 2012.

Please contact me if you have any questions or concerns regarding this letter.

Sincerely,

Eli Nasogaluak
EIR Coordinator
Environmental Impact Review Board
Phone: (867) 777-2828 Fax: (867) 777-2610
eirb@jointsec.nt.ca



INFORMATION REQUESTS

(Round 2)

DATE OF RELEASE: March 8, 2012

DISTRIBUTION: CanNor and the Electronic On-line Registry (EOR).

PURPOSE: Information Requests (IRs) issued by the EIRB to the Canadian Northern Economic Development Agency (CanNor) related to the Review of the proposed Inuvik to Tuktoyaktuk Highway Project.

**DEADLINE FOR SUBMISSION
OF RESPONSES:** March 30, 2012

Information Request (IR) Numbers: 81

IR Number: *Number is assigned by EIRB*

Source: MSES Inc.

To: Canadian Northern Economic Development Agency (CanNor)
GNWT Bureau of Statistics
GNWT Industry, Tourism, and Investment
GNWT Public Works and Services
Inuvialuit Regional Corporation
Inuvialuit Development Corporation

Subject: Tourism (Developer Response to 2b and 2c, Section 9.0, pp. 83-86)

Preamble

The Developer estimates that “the total number of tourists to visit the Inuvik-Beaufort-Delta region would increase by about 10% to 5,500 tourists per year with the completion of the Highway. These additional visitors are anticipated to spend an additional \$1,467,500 in the region.” (Developer Response to 2b and 2c, p. 84).

In Table 4 of the Developer Response to 2b and 2c (p. 85), the Developer provides information on monitoring change in tourism, commercial and recreational business and revenues, and lists the following measurement parameters:

- Number of tourists
- Amount spent by tourists
- Number and types of businesses operating in Inuvik and Tuktoyaktuk
- Household consumption expenditure for commercial and recreational use
- Land used for recreation
- Highway traffic trends
- Number of complaints from local co-management agencies

The Developer identifies several agencies and organizations with existing responsibilities “related to administering related legislation, providing funds or public services, and/or conducting monitoring” (p. 85), but does not provide details regarding how project-related effects will be monitored and by whom.

Request

1. Please describe the specific activities that your agency or organization will undertake with regard to monitoring project-related tourism (and any effects of this tourism), including the frequency of monitoring. Please indicate which of the measurement parameters listed above your agency or organization will monitor. Please describe any additional indicators or measurement parameters that your agency or organization will monitor. Please explain how the results of monitoring will be reported (both by your agency/organization and to your agency/organization) such that mitigation can be adapted, if necessary.
2. Please describe whether, and how your agency or organization will be involved in mitigating adverse effects of project-related tourism, as well as enhancing positive effects of tourism.